

MEDIA ADVISORY

City of Dallas Trinity River Corridor Project



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www.trinityrivercorridor.org

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Margaret Hunt Hill Bridge Salutes Super Bowl XLV

Dallas Lights up the Trinity River to Show the World Dallas' New Bridge!

*Mayor Tom Leppert, the Dallas City Council and the Dallas Convention and Visitors Bureau
salute the Super Bowl by switching on the Trinity lights!*

What: The City of Dallas and the Trinity River Corridor Project invite the media to attend the Margaret Hunt Hill Bridge arch lighting as the project joins with other structures and buildings in downtown to light up the skyline in celebration of Super Bowl Week. This historic event will showcase the iconic centerpiece of the bridge, the 400-foot arch. It will be lit in blue and white to honor the NFC, and to welcome the sports extravaganza taking place throughout the City as it counts down to Super Bowl Sunday!

The lighting is made possible through a partnership between the Dallas Convention and Visitors Bureau, Trinity Commons Foundation, The Trinity Trust Foundation, North Central Texas Council of Governments, and Downtown Dallas.

When: Monday, January 31, 2011; 6:00 p.m. – 6:30 p.m.
Arch lighting will be held promptly at 6:25 p.m.

Who: The Honorable Mayor Tom Leppert and the Dallas City Council.

Where: By the Belmont Hotel - Hilltop view next to the Belmont Hotel and behind the restaurant, Smoke. This site provides dramatic views of the Margaret Hunt Hill Bridge and downtown Dallas. When traveling west on Fort Worth Avenue, the site can be accessed by turning right onto Malone Drive and traveling up the hill past Smoke. Parking is available at that location.

About the Trinity River Corridor Project:

The Trinity River Corridor Project is the largest and most complex public works and urban development project undertaken by the City of Dallas. When complete, the project's combined cost to local, state and federal agencies is projected to be \$2.5 billion. First and foremost, the Trinity River Corridor Project is a flood protection solution for the City. The project consists of five major components: flood protection, transportation, recreation, environment management, and business development. The Margaret Hunt Hill Bridge, designed by internationally known architect Santiago Calatrava, will open with festivities on October 14-15, 2011. A second Calatrava designed bridge, the Margaret McDermott Bridge (IH-30), is planned for a later date. The Trinity River Audubon Center (TRAC), a flagship location for the Texas Audubon Society, is a beautiful teaching and recreational site in the 6,000-acre Great Trinity Forest. The Standing Wave Kayak Park's official opening will be in early spring. For other project updates and to watch the bridge progress, visit: www.trinityrivercorridor.org.