

HAROLD SIMMONS PARK

Where Nature Unites Dallas

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WEST DALLAS



WEST END HISTORIC DISTRICT

DOWNTOWN HISTORIC DISTRICT

DOWNTOWN



HAROLD SIMMONS BRIDGE

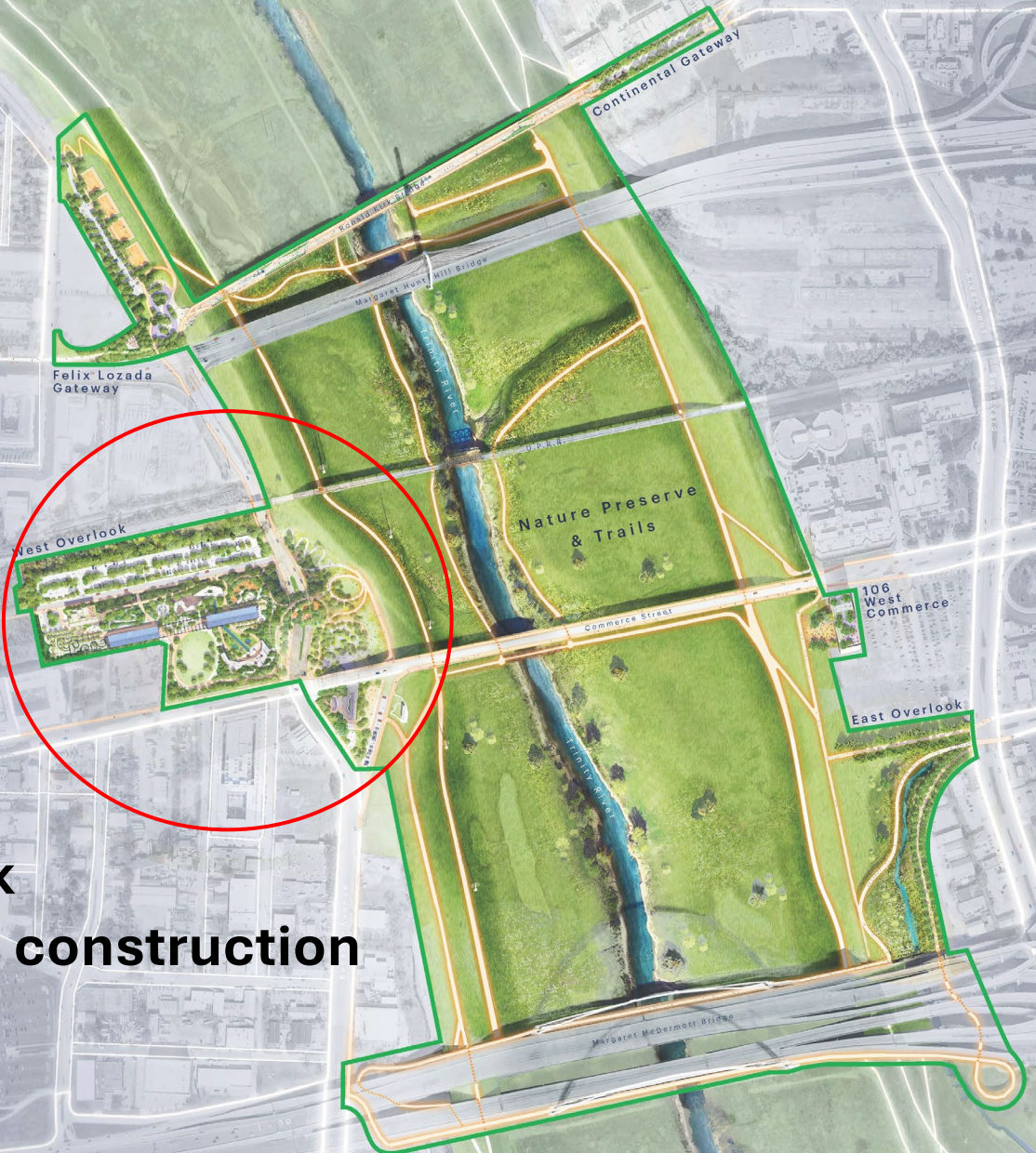


HAROLD SIMMONS PARK

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WEST DALLAS

**22-Acre West Overlook
First Build, Now Under construction**





Union Pacific Railroad

Union Pacific Railroad



22-Acre West Overlook





HAROLD SIMMONS PARK

GROUNDBREAKING

APRIL 8, 2025



Coverage by Media

- TV – 19 (50%)
- Online – 12 (31.6%)
- Radio – 5 (13.2%)
- Magazine – 0 (0%)
- Print – 2 (5.3%)



- Over 50 news outlets covered event
- Social media impressions increased by 642%
- 1,644 people watched event online
- Website visitation increased by 430%

Design & Construction Update

West Overlook

- Completed Demolition of the site, still working on site-prep
- Completed Zoning Hearings
- Submitted Construction Permits for the West Overlook
- Working with City on Entitlement Process
- Initiated Playground Equipment Fabrication
- Started The Acquisition of Trees for Park



